



Datatrak Holdings plc – Solutions on the Move

Annual General Meeting – 7th August 2008



Best ICT Company Award 2007



R&D Merit Award 2007

Agenda

- Significant Events in 2007
- Restructuring
- 2007 Performance
- Group's Strategic Outlook



Significant Events in 2007

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

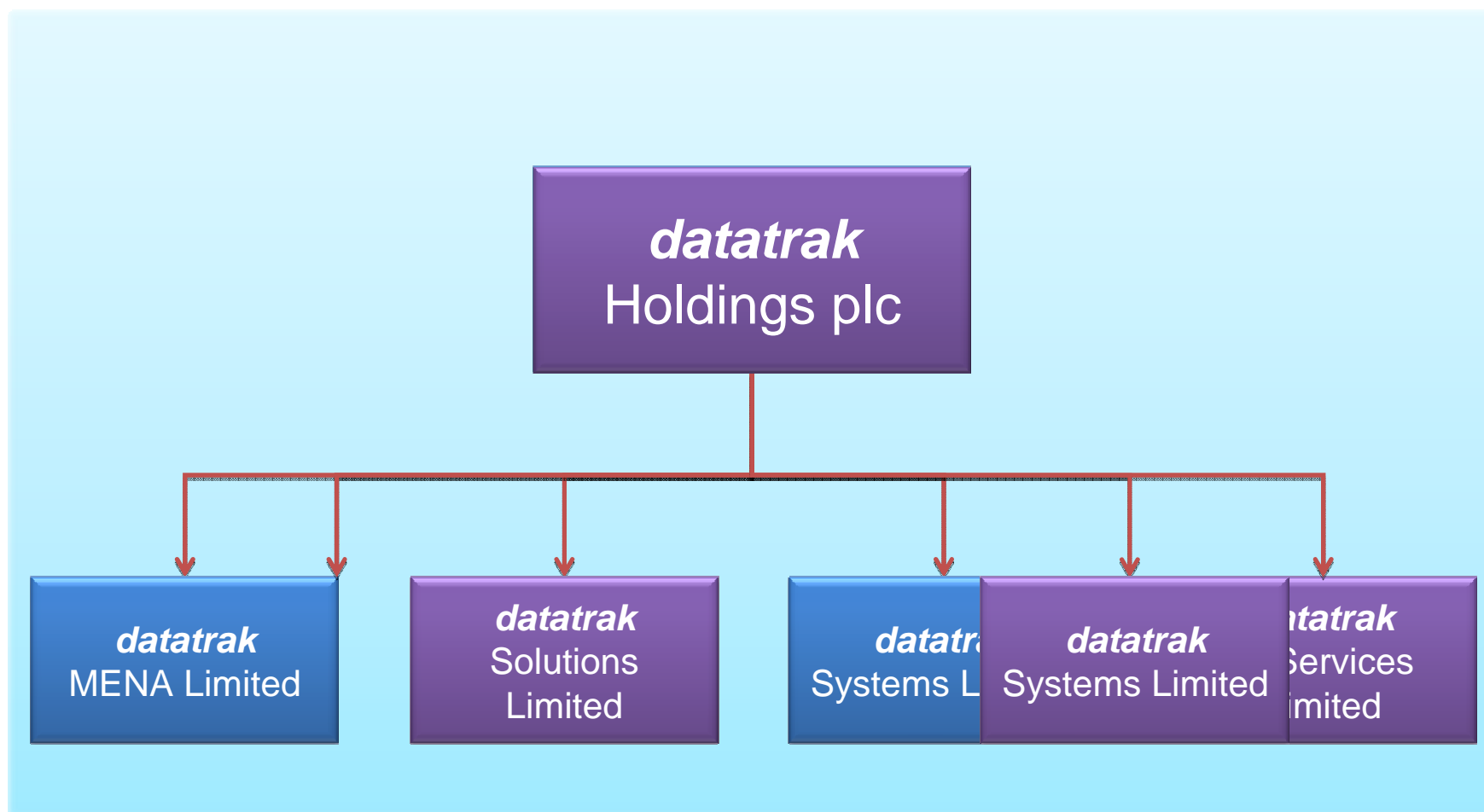
Nov

Dec

Quarter 4 Events

- Client Acceptance Sign-off of Historical Route Optimisation Module by GeoPost (UK)
- Formed Datatrak Italia Srl and brought in a Joint Venture Partner, Teleclient System Integrator spa.
- Registered first major revenue from Italy through the sale of distribution rights of TrakIT, DispatchIT and RouteIT in Italy
- Euro change-over project for Taxi Meters in Malta

Restructuring



Restructuring

Share Capital	€3,735,237
Other Reserve	€5,234,144
Accumulated Losses	€11,774,146
Share Premium	€2,302,308 €1,069,573

Analysis of Performance 2007

The Datatrak Group	2007	2006	2005
Turnover	€ 2,953,548	€ 3,256,774	€ 3,279,856
Costs	€ 3,538,889	€ 3,123,031	€ 3,298,369
Loss/Profit before impairments	€ 585,341	€ 133,743	€ 18,514
Impairments	€ 4,142,863	€ -	€ -
Gain on transfer of business, assets and liabilities	€ 4,240,678	€ -	€ -
Loss/Profit before tax	€ 487,526	€ 133,743	€ 18,514
Loss/Profit after tax	€ 2,629,506	€ 251,237	€ 7,890



Write-off of Accumulated Losses

Share Capital	€7,430,554
Other Reserve	€5,234,144
Accumulated Losses	€11,774,146
Share Premium	€2,525,313 €3,842,068

Write-off of Accumulated Losses

Share Capital	€7,430,554
Other Reserve	-
Accumulated Losses	€4,014,689
Share Premium	€847,055

2008 thus far

- Italy is starting to come on stream
 - ☐ Enhanced technical Support for Italian Market
- New markets being explored
- New Versions of Products released
 - ☐ Greater emphasis on our products' Green credentials

Tracking

- DOL 4 launched on multiple markets having undergone extensive testing
- DOL sales in the UK continuing to increase
 - ☐ The number of tracked vehicles in the UK through contract with Mix Telematics exceeds 9500
- The number of vehicles completely tracked using in-house solutions has increased by over 530 internationally with a further 225 vehicles already contracted for.
- Move to GPS/GPRS locators locally
 - ☐ We have successfully moved the majority of vehicles onto the new system in a 4 month period

DispatchIT

- First installation of DispatchIT 4.0 due in September 2008
 - ☐ Product contains significant enhancements over previous versions
- 2 clients undergoing a trial-to-buy in Holland
- Additional clients being contracted in the UK and Italy
- Signed Distribution Agreement with MIX Telematics for sale of DispatchIT in UK
- Recognised the need to focus on the marketing of the product in order to generate more sales

Other Products

- Successfully renegotiated and renewed local contract for Local Enforcement
- RouteIT continues to generate interest from current and potential clients
- Developed a catch log book for the Fisheries
- Postal Delivery Service (PPL) is helping to maintain a high level of service to our clients

Group Structure By Business Unit



Group Structure By Business Unit



Group Structure By Business Unit



Group Structure By Business Unit



Way Forward

Our Strategic Outlook for the next three years is to:

- Consolidate and increase our market shares in Malta and the UK.
- Place the necessary efforts in order to evolve Italy as a main revenue pillar for the Group
- Continue investing in Product improvements and new solutions
- Develop the three new business units in market leading practices
- Continue expanding our international reach, both in terms of new target markets, such as Spain, and new service lines.



Thank you for your attention