



***datatrak***  
solutions on the move

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***datatrak***

- about the company
- products
- partners
- contacts

**agenda**

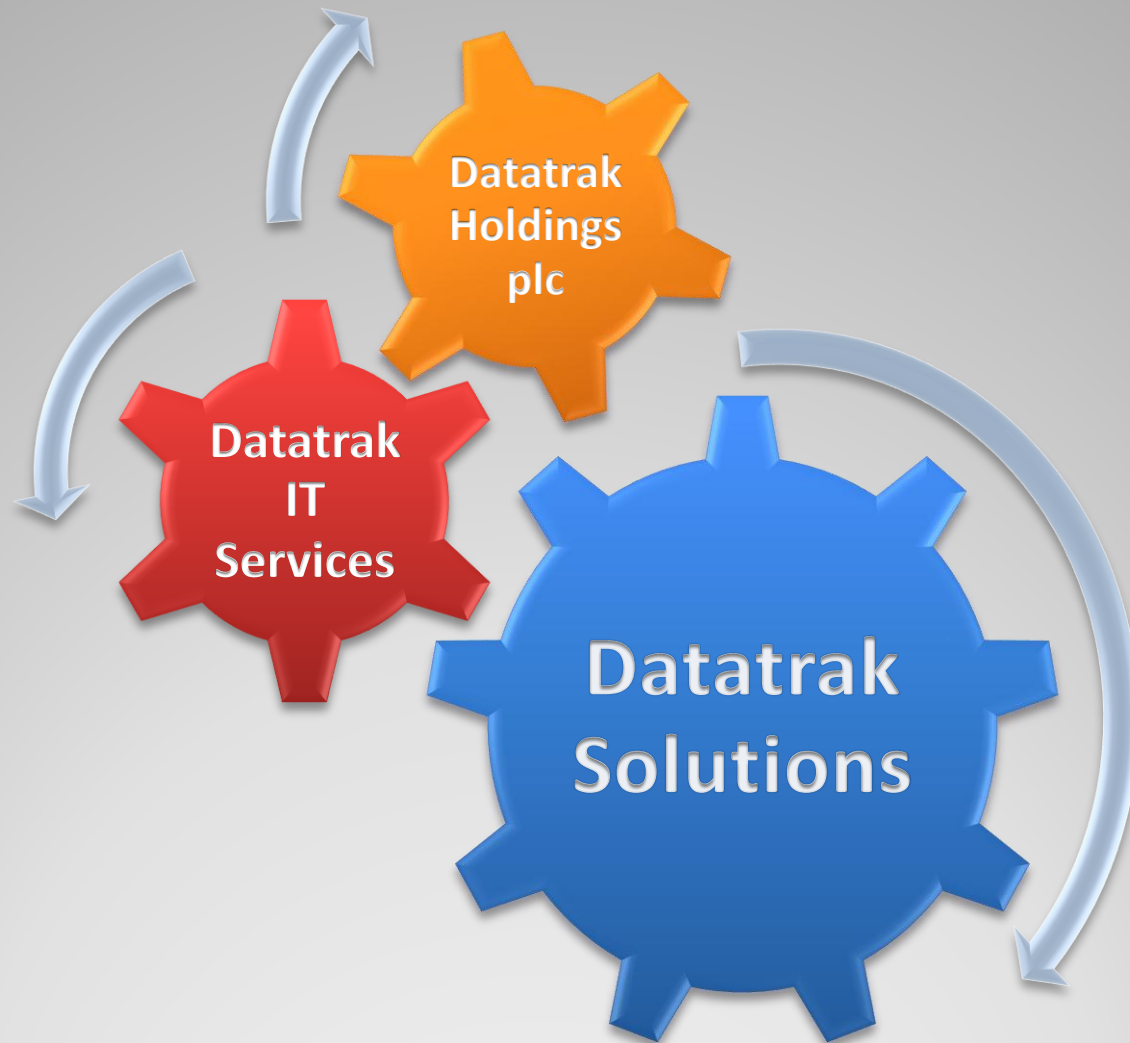
**datatrak**

Datatrak is committed in providing comprehensive, cost effective business solutions, predominantly focused on infomobility and geospatial fields

## about datatrak

company profile

**datatrak**



**group structure**

**datatrak**

- Datatrak IT Services Ltd (DITSL) was formed in the early 90's
- specific aim of furnishing GIS
- Datatrak Solutions Ltd (DSOL) is the software development arm, formed in 2003
- has more than 80 people
- €4 million turnover

## history

**datatrak**



in 2004 DSOL  
was appointed  
as **Microsoft  
Certified  
Partner**

**partnerships**

**datatrak**



***datatrak*** was  
awarded by  
**SAP** as the most  
innovative  
Maltese  
company in  
2006

**awards**

***datatrak***

in 2007 ***datatrak***  
was awarded by  
the Computer  
Society of Malta  
as “*Best ICT  
Company*” and  
“*R&D Merit*”  
**awards**



Best ICT Company Award 2007



R&D Merit

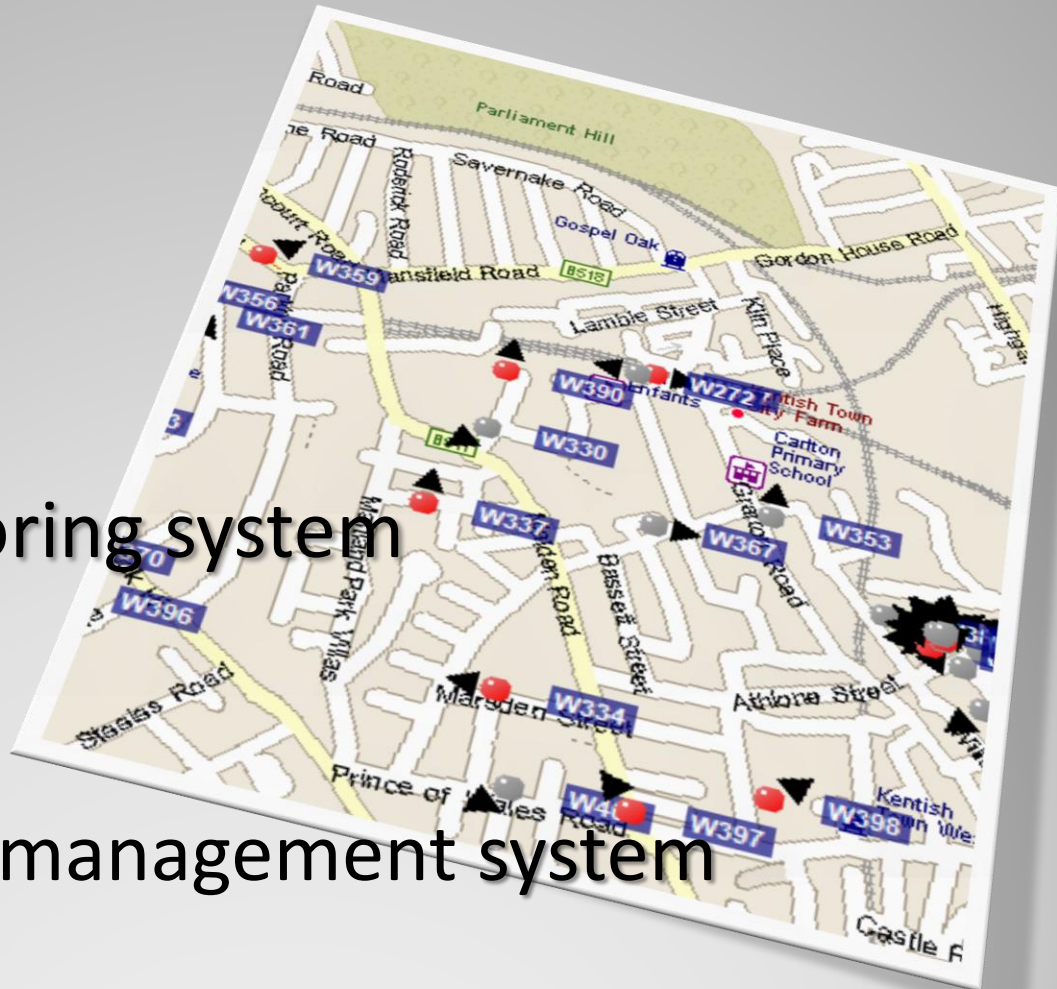
Award 2007

**datatrak**



- dispatchIT
- trakIT
- routeIT
- vessel monitoring system
- gengis.NET
- enforcement management system

**products**



**datatrak**

- geocoding
- GIS
- mapping
- surveying



**solutions**

**datatrak**

“Automatic order confirmation takes at least 3 hours of work per day out of the office, which is now utilised more efficiently.”

Bathstore.com

# dispatchIT

mobile job dispatch and workforce management

**datatrak**

- simply to use
- eliminates paperwork
- real time process tracking
- improves efficiency of mobile resources



## dispatchIT advantages

**datatrak**

- items deliveries and collections
- sales force management
- field engineers
- vehicle roadside assistance and recovery
- postal services



**dispatchIT for**

**datatrak**

- fleet tracking
- interfaces with ERP's
- signature capture for proof of delivery, order or service
- extensive job workflow processing



**innovative solution featuring**

**datatrak**

“Recently we installed TrakIT into our fleet - we should have done this year's ago!”

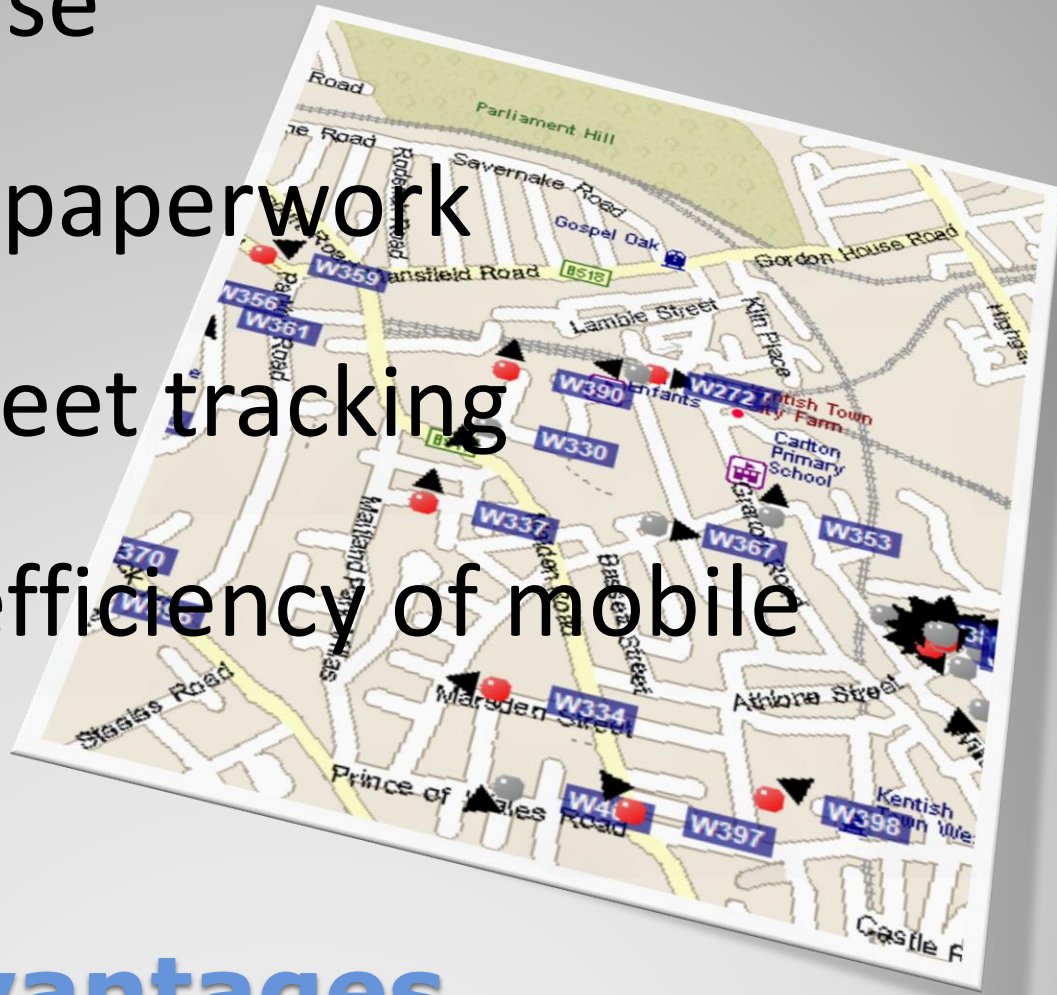
Chris Richardson, Director, Instant Fire Protection , UK

**trakIT**  
fleet management solution

**datatrak**



- simply to use
- eliminates paperwork
- real time fleet tracking
- improves efficiency of mobile resources



## trakIT advantages

**datatrak**



MixTelematics Tracking Map

File Tools View Utils Web **mappoint cartography**

London

Heath Road

East Heath Road

W315

Speed: 32 kph, Dir: SE

Last: 15/07/2008 10:08:56

Pos: 51.55909, -0.17040

EAST HEATH ROAD NW3 LONDON

mobiles list

selected mobile information

✓	Mob.ID	Label	Registration	Date						Status
✓	50075	W16	RY04CZE	15/07/08 10:05:17	0	✓	SW	ANTRIM ROAD NW3 LONDON		
✓	52025	W272	N317 MWV	09/07/08 12:46:06	0	✓	W	BARRINGTON CLOSE NW5 LONDON		
✓	30463513	W311	RJ03EKD	14/07/08 18:55:34	0	x	W	NETHER STREET N12 LONDON		
✓	50062	W313	RF04KZJ	15/07/08 09:31:34	0	✓	SE	CHARRINGTON STREET NW1 LONDON		
✓	50064	W314	RF04KZC	15/07/08 10:11:01	0	✓	NE	RONA ROAD NW3 LONDON		
✓	50027	W315	RE04KKD	15/07/08 10:08:56	32	✓	SE	EAST HEATH ROAD NW3 LONDON		
✓	50085	W317	RY04CYG	15/07/08 10:05:47	0	✓	E	MAKEPEACE AVENUE N6 LONDON		
✓	50074	W318	RF04KYV	15/07/08 09:31:39	0	✓	NE	ENGLANDS LANE NW3 LONDON		
✓	50063	W319	RY04CZN	14/07/08 23:16:55	0	✓	N	DUNBAR AVENUE SW16 LONDON		
✓	50022	W320	RE04ZDX	15/07/08 09:52:47	0	✓	SE	FITZJOHNS AVENUE NW3 LONDON		
✓	50060	W321	RF04KZM	15/07/08 10:10:50	16	✓	SW	CAMPDEN SQUARE NW1 LONDON		

Msg Type: Authentication; User\_ID: 895; User\_Name: Diego Torres Milano

Lat: 51.55880 Lng:-0.17033

# trakIT overview

**datatrak**

"Through RouteIT we  
decreased our  
operational costs by 8%"

Major UK Parcel Delivery Company.

**routeIT**  
dynamic route optimization

**datatrak**

- allows to optimize deliveries and collections
- does not disrupt normal workflow
- generates series of optimized routes

**routeIT advantages**

**datatrak**

“EMS has brought about a massive increase in the efficiency of the system. From a highly inefficient manual system to a system which is accountable and auditable”

Director, Local Government, Malta

**enforcement management system**  
fully integrated offences management

**datatrak**

- tracking
- offence booking
- appeal process
- payments
- reporting

**ems modules**



**datatrak**

- increased accountability
- higher confidence
- auditability
- ticket improvement

**ems advantages**



**datatrak**

Since its inception, ***datatrak*** established vertical and horizontal partnerships and sales alliances in order to combine ***datatrak's*** and its partners' strengths

**partners**

a win-win relationship

***datatrak***



*mX* | TELEMATICS

ACI INFORMATICA

O<sub>2</sub>

SESA

Software E Sistemi Avanzati SpA



partners

**datatrak**





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**datatrak**

***www.datatrak.ws***  
**solutions on the move**

thanks for your attention

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**datatrak**